

There is provided a reproduction apparatus for reproducing stream data recorded on a recording medium, the stream data containing menu item coordinate information representing a display location of a menu item and image information representing an image. The reproduction apparatus includes: a reading section for reading the stream data from the recording medium; an extraction section for extracting the menu item coordinate information contained in the stream data; a reproduction section for reproducing the image information contained in the stream data; a determination section for determining whether or not the menu item has been selected by comparing the extracted menu item coordinate information against a user input in the form of coordinate information; and an execution section for executing a process corresponding to the menu item if the menu item is determined to have been selected.

1. The first step is to identify the problem. This involves understanding the current situation and what needs to be changed.